

think *it* first

Custom websites, applications, and software solutions that give you competitive edge.

About Think It First

Founded in 2010, Think It First is an award-winning digital agency specializing in custom website design and development, mobile applications, and software engineering. Think It First is top-heavy. We employ a team of senior-level digital experts, designers, and developers with an average of at least 10 years of experience. All of our work is done in-house by US-based employees.

Think It First has the expertise necessary to turn challenges into opportunities and define your vision. More importantly, make it real. Our services are remarkably flexible - use them à la carte, or let us build a completely custom plan to fit your needs.

Differentiators

Think It First has over 14 years of experience managing complex projects with long-term, high-profile clients in DoD Logistics, Global Tourism, Life Sciences, Higher Education, Real Estate, Financial Services, Manufacturing, Non-Profit, and Global Retail sectors and more.

- Senior-level, US-based team
- Modern cyber security practices
- Custom solutions with an agile approach
- Clear, organized, and actionable communication
- Strategic at our core. We Think. It. First.

Contact

Joe Lashinger, Managing Partner
joe@thinkitfirst.com
215.280.9939

NAICS Codes

5415 / 541511 / 519130 / 541430 / 541613
513210 / 611430 / 54143 / 541810

• Web & Software Development

Developing custom websites, apps, and software built for flexibility and scale on modern, secure technology stacks. Whether it's crafting new interfaces, easy-to-use admin tools, migrating data, or custom integrations, we make sure that data and users are moving through it all in a thoughtful way. How you build is almost as important as what you build. And you're in great hands.

- WEBSITES
- WEB APPLICATIONS
- CUSTOM SOFTWARE
- MOBILE DEVELOPMENT
- AI SOLUTIONS
- CONTENT + DATA MIGRATIONS
- ECOMMERCE
- CUSTOM INTEGRATIONS

• Design

From back-of-napkin ideas, to fully scalable brands and design systems, we thrive. With a modern approach and cutting-edge tools, we craft thoughtful user experiences that reduce friction and spark action. We see good design as the product of clear thinking and meticulous execution.

- BRANDING
- USER EXPERIENCE
- USER INTERFACES
- WEBSITE DESIGN
- INTERACTIVE PROTOTYPING
- INFORMATION ARCHITECTURE
- GRAPHIC DESIGN/ADVERTISING
- DESIGN SYSTEMS

• Strategy & Consulting

Successful strategy is panoramic. Our approach balances business objectives with user needs, comprehensive scope with unknown edge cases, and best practices with unencumbered creativity. We help you define the vision to ensure that we build the right tools, right from the start.

- TECHNOLOGY CONSULTING
- PLATFORM ROADMAPS
- PRODUCT DEVELOPMENT
- MARKETING STRATEGY
- ANALYTICS
- AI STRATEGY
- PRODUCT DEVELOPMENT
- CUSTOMER ACQUISITION

SELECTED CLIENTS

